

Boost productivity, collaboration, and profitability with the science of Positive Psychology!

"Profit from the Positive is one of the most practical and accessible business books I have read in years. If you want to boost your own performance, or help the people you lead to grow, read this book today. . . . It is rare that a business book compels you to action right away. When you finish reading Profit from the Positive, it will influence your behaviors the next day."

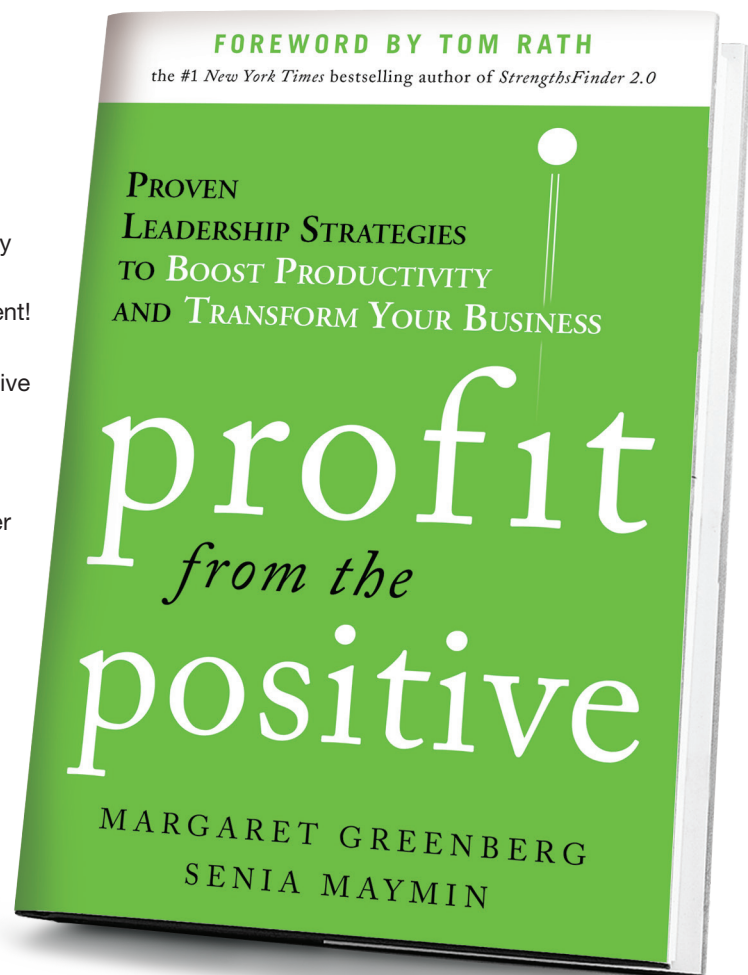
—Tom Rath, *New York Times* bestselling author of *StrengthsFinder 2.0* and *Strengths-Based Leadership*

You've streamlined processes. You've restructured. You've sought customer and employee feedback. You've tried everything. Now, try something that works!

Featuring case studies from Google, Zappos and Amazon, *Profit from the Positive* has over two dozen evidence based tools you can apply immediately to your business! The best part? These strategies don't cost a dime to implement!

Margaret Greenberg is a sought-after executive coach by Fortune 500 companies. She is the founder of The Greenberg Group, a consulting firm dedicated to coaching business leaders and their teams to achieve more than they ever thought possible.

Senia Maymin, Ph.D. is an executive coach to entrepreneurs and CEOs. Maymin runs a coaches network and is the founder and editor in chief of the research news site PositivePsychologyNews.com.



Available in print, eBook, and audio

For more information, visit www.profitfromthepositive.com



Learn More. Do More.
MHPROFESSIONAL.COM

Want a **dynamic duo** for your next **meeting** or **conference** that will move people to **action**?

*Executive coaches and authors of Profit from the Positive,
Margaret Greenberg and Senia Maymin, PhD.,
consult for companies as diverse as Google, VMware, Intel, and Aetna.*

Margaret Greenberg

43 Jurovaty Road
Andover, CT 06232
860-742-2380
margaret@thegreenberggroup.org
www.thegreenberggroup.org

Senia Maymin

560 7th Avenue
Menlo Park, CA 94025
212-920-0277
senia@senia.com
www.senia.com

Through workshops and webinars, Margaret and Senia share actionable tools business leaders, HR professionals, and executive coaches can apply immediately to create a positive work environment and positively impact the bottom-line. The authors customize each event, focusing on one or more of the 31 tools covered in their book that are most relevant to the audience.

Here are just some of the workshops and webinars they have conducted:

- How to Get More Done—Without Working More Hours
- Beat Your Competition by Hiring for What's NOT on the Resume
- Boost Your Team's Productivity by up to 40%
- What is Positive Psychology and Why Should Businesses Pay Attention?
- Performance Reviews: Change 'Em or Chuck 'Em
- Are You Ready to Profit from the Positive?
- Take Charge of Your Career: Know Your Strengths

**To inquire about customized workshops and keynotes for your organization contact Margaret and Senia.
www.ProfitFromThePositive.com • book@ProfitFromThePositive.com • 415-480-4190**

 ProfitFromThePositive

 @profitbook

Press Kit: www.profitfromthepositive.com/events-press



Learn More. Do More.
MHPROFESSIONAL.COM